



## COUNTY ENGINEERS ASSOCIATION OF CALIFORNIA



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June 9, 2009

**To:** CEAC Regional Directors  
(Tom Mattson, Birgitta Corsello, Jim Porter, Mike Penrose, Tom Flinn, Paul Greenway and Ignacio Ochoa)

**From:** Peter Rei  
CEAC President  
Director of Public Works, County of Tuolumne

**Subject:** CEAC Vision 2012

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At our May 7, 2009 CEAC Vision follow up meeting, the committee agreed that the best way to create an action plan to implement our CEAC Vision 2012 goals was to go to our members (see meeting minutes, attached). More specifically, we agreed that action plans could best be created at the Regional level.

What does this mean to you?

**We are asking our seven regional directors and their members, to create a work plan to accomplish our four key goals, and present their findings at the Fall Policy Conference, October 8, 2009.** The four goals are:

1. CEAC will be recognized as a leader in advancing public policies as they relate to public works for the communities we serve, and for the benefit of all Californians.
2. CEAC members will be informed of the programs and projects undertaken by CEAC, and actively involved in these programs and projects for their benefit and the benefit of CEAC.
3. CEAC will become an entity that the public, the elected officials and other government agencies know of and know what we stand for.
4. CEAC will influence and partner with regional/state/federal agencies.

I ask that you spend time at your next regional meeting to review and discuss the goals, and create an action plan to accomplish the goals. The plan doesn't need to be elaborate. **Once your action plan is complete, please forward it to Merrin Gerety at [mgerety@counties.org](mailto:mgerety@counties.org) by October 1, 2009.** As I mentioned at the Spring Conference, together, we can chart a course for the organization that continues to respect where we have been, while continue to evolve so we stay current with the changing times.

I look forward to your input.

Sincerely,

Peter Rei  
CEAC President  
Director of Public Works, County of Tuolumne

Attachment