



County Engineers Association of California

1100 K Street, Suite 101

Sacramento, CA 95814

Ph: 916-327-7500 Fx: 916-441-5507

MEMORANDUM

Date: September 29, 2016

To: CEAC Members and Affiliates

From: Matt Machado, CEAC President 2015-2016
Scott D. McGolpin, NACE Representative

RE: New NACE David P. Brand Safety Award

Matt Machado
Scott D. McGolpin

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NACE recently implemented a new award called the "David P. Brand Safety Award." NACE President, Brian Stacy announced the safety award as a primary initiative to be implemented during his term. "A top priority for NACE continues to be local road safety," said Brian, so "to help raise its awareness, we're initiating a David P. Brand Safety Award to recognize an individual who is dedicated to keeping our citizens and road crews safe." The award is a lifetime achievement award (as opposed to a specific project award) and may or may not be given every year.

NACE, like CEAC, continues to keep local road safety at the forefront of their mission. The award will recognize an individual who has followed in Dave's footsteps by having a positive influence on improving safety on the local, regional, state and national level. The award will recognize an individual's efforts to join forces with other organizations to build partnerships with the goal of improving safety performance, and eliminating fatalities and serious injuries. Any individual that advocates for local road safety is eligible for this award.

Throughout his career, Dave was dedicated to keeping his and all our citizens and road crews safe. Beyond Madison County, Ohio, he made a difference at the national level, combining a dynamic mix of sound science, proven engineering principles, and was a champion of local road safety. He was one of, if not the most revered local highway safety advocate, and was frequently his peer's first choice to serve in an advisory capacity on this issue.

You can review the Award Guidelines and Nomination Form at the following links:

<http://www.countyengineers.org/prgmcmt/awards/Pages/GuidelinesSafety.aspx>

<http://www.countyengineers.org/prgmcmt/awards/Documents/Safety%20Form.pdf>

As part of the submission, you are requested to provide a specific discussion outlining the individual's role in advocating a safety program, as well as the programs' significance and importance in striving to eliminate fatalities and serious injuries on our nation's local roadways.

Additional submittal information listed below is encouraged:

1. Discussion of the nominee's application or involvement in safety programs, policies, practices or infrastructure that improve the safety of our highway and local road system.
2. Discussion of the nominee's efforts to build local, regional, state or national partnerships to improve safety performance while striving to eliminate fatalities and serious injuries on our highways and local road systems. Highway safety partners know that their individual efforts are effective when they collaborate with each other, join forces to attack a particular problem or problem spot from multiple directions, and take advantage of each other's experiences and knowledge.
3. Discussion of the nominee's dedication to raise awareness of safety initiatives and how they will benefit the public.
4. Leadership or service on local, state or national road safety committees or organizations.

We believe it is important for CEAC to develop a formal process to submit California's nominee(s) for this award. Nominations should be submitted by a CEAC member to their respective Regional Director for consideration. The Regional Director will then submit the top one or two regional nominations received to the current CEAC President for consideration as CEAC's nominee for that year. Nominations will be submitted electronically, and must be received no later than the first Friday in December of any given year. A photograph of the nominee should also be submitted so that he/she can be recognized during the NACE annual banquet in the event California's nominee is selected as the David P. Brand Safety Award recipient.

This proposed process will allow the current CEAC President to submit California's David P. Brand nominee(s), the Urban/Rural Engineer of the Year application, and Project Manager of the Year application in January.

Thank you.