



2022 CEAC Spring Conference
in conjunction with League of California Cities Public Works Officers Institute
 Wednesday, March 23-25, 2022
 Monterey Marriott Hotel, Portola Hotel and Monterey Conference Center
 350 Calle Principal, Monterey, California

Wednesday, March 23, 2022

Registration Open
 7:30 am - 5:00 pm
 DeAnza Foyer, Portola Hotel

CEAC Transportation Policy Committee Meeting
 8:30 am - 10:00 am
 San Carlos 3-4, Monterey Marriott Hotel
 Chair, David Fleisch, Ventura County

CEAC Concurrent Policy Committee Meetings
 10:00 - 11:30 am

CEAC Infrastructure and Development Policy Committee Meeting
 San Carlos 2, Monterey Marriott Hotel
 Chair: Trisha Tillotson, Nevada County

CEAC Flood Control & Water Resources Policy Committee Meeting
 San Carlos 3-4, Monterey Marriott Hotel
 Chair: Mark Strudley, Santa Cruz County

Exhibit Hall Open
 11:00 am - 6:30 pm
 DeAnza I, Portola Hotel

Meet exhibitors that specialize in all aspects of public works including the fields of transportation, planning, traffic engineering, water quality, asset management, emergency preparedness, performance measurements, management consulting and more.

CEAC/Cal Cities Joint Leadership Meeting (Invitation Only)
 11:00 am - 12:30 pm
 Cottonwood Room, Portola Hotel

Break and Lunch on Your Own

11:30 am - 1:00 pm

Opening General Session

1:00 pm - 2:15 pm

De Anza II/III Ballroom, Portola Hotel

Presiders:

Jason Nutt, League of California Cities, City of Santa Rosa

Howard Dashiell, President, CEAC, Mendocino County

Cal Cities/CEAC President's Welcome

CONCURRENT SESSIONS

2:30 pm - 3:45 pm

Managing Stormwater's Perfect Storm - Management, Finances, Law, and Politics

Bonsai Ballroom, Portola Hotel

Learn how to manage stormwater resources amid a myriad of rules and restrictions, climate change, and other challenges. With an eye to fiscal sustainability, discover the financial levers available for city leaders, new approaches and legislation, and a ten-step funding plan. An overview of relevant laws and case studies will frame the discussion.

Moderator:

Steven Machida, Director of Public Works, San Carlos

Speakers:

Pamela Graham, Senior Counsel, Colantuono, Highsmith & Whatley, PC

Dan Schaaf, Vice President, Schaaf & Wheeler

Tim Seufert, Managing Director, NBS

Challenges and Opportunities in Pavement Preservation

Portola Room, Portola Hotel

Learn how to get the maximum performance out of preservation treatments through specification and quality assurance. Then, review future challenges for delivering multifunctional preservation treatments that not only preserve the pavement structure, but address transportation issues, human thermal comfort, and the environmental impact of materials and construction.

Moderator:

Shadi Saadeh, Professor, City and County Pavement Improvement Center, California State University, Long Beach

Speakers:

DingXin Cheng, Professor and Director, California Pavement Preservation Center

John Harvey, Director, City and County Pavement Improvement Center, University of California Davis

Sampat Kedarisetty, Graduate Student Researcher, University of California Davis

Good News: Communicating the Value of Public Works

DeAnza II/III, Portola Hotel

Unless the water is shut off or roads are closed, people tend to take the significant role that public infrastructure plays in their daily lives, community safety, wellness, and connectivity for granted. Whether you have communication support in your organization or are fitting outreach in where you can, the tools and tips presented in this session will help you build goodwill with your community through positive media coverage, the smart use of social media, and other tools.

Moderator:

Carmen Kasner, Western Engineering Operational Manager, NV5

Speaker:

Kristina Ray, Communication & Engagement Director, Carlsbad

Break

3:45 pm - 4:00 pm

DeAnza I, Portola Hotel

CEAC Resource Recovery & Waste Management Policy Committee Meeting

4:00 - 5:15 pm

San Carlos 2, Monterey Marriott Hotel

Chair, Coby Skye, Los Angeles County

CONCURRENT SESSIONS

4:00 pm - 5:15 pm

Sustaining Power During Wildfire Public Safety Power Shutoffs with Microgrids

Bonsai Ballroom, Portola Hotel

With wildfires growing, and severity each year, cities are often forced to shut off power grids in high-risk areas. These preventative measures are known as Public Safety Power Shutoff and may help limit fire-starting factors caused by power lines and electrical malfunctions. However, they also leave countless California businesses and residents without power. Microgrids offer a secure source of self-sufficient energy generation to protect communities and increase resiliency during grid outages. Discover what funding methods and different incentives are available to California cities and municipalities looking to enhance their resiliency with sustainable microgrids powered by renewable energy.

Moderator and Speaker:

Brian Taylor, Senior Director, ForeFront Power

Speakers:

Kevin Flanagan, Program Manager, SPURR

Ann Kloose, Sustainability Division Manager, Fresno Public Works Department

Understanding the Legislative Process

DeAnza II/III, Portola Hotel

California's legislative process can be as complicated, lengthy, and politically fraught as the federal legislative process. In this session for beginners or officials simply wanting a refresher course, get acquainted with the three types of measures considered by the California Legislature, how a bill becomes law, and what to do when reading a bill. Then, discover what makes an effective letter of support and what tools and tips to keep in mind when testifying before a committee. A review of legislative committees will also be included.

Speaker:

Damon Conklin, Legislative Representative, League of California Cities

The Road Safety and Signage Audit

Portola Room, Portola Hotel

Road safety is typically managed reactively as officials investigate crash locations assuming that future crashes are most likely to occur in those same locations. However, road crashes — particularly those on lower volume roads — are frequently distributed in seemingly random patterns and may not correlate to roadway deficiencies. Rather than reacting to historic crash data, public works professionals can identify systemic road deficiencies proactively through the Roadway Signing and Safety Audit. The audit is one of the easiest and most cost-effective ways to proactively address roadway and signing deficiencies with low-cost regulatory, warning, and guide signage improvements.

Moderator:

Joshua Pack, Director of Public Works, Butte County

Speakers:

Robert Paderna, Sr. Transportation Engineer, Kimley-Horn and Associates, Inc.

Matt Stringer, Associate Principal, Mark Thomas

Matt Weir, Vice President, Kimley-Horn and Associates, Inc.

Expo Reception in Exhibit Hall

5:15 pm - 6:30 pm

DeAnza I, Portola Hotel

Thursday, March 23, 2022

Registration Open

7:30 am - 4:00 pm

DeAnza Foyer, Portola Hotel

Networking Breakfast

8:00 am - 9:00 am

DeAnza II/III, Portola Hotel

Thursday Morning General Session: What Public Works Professionals Need to Know About Municipal Finance

9:00 am - 10:15 am

DeAnza II/III, Portola Hotel

Learn the latest hot topics when it comes to California's municipal public works financing, including the latest on state and local transportation funding. Geared towards public works professionals, understand the rules and trends in taxes, fees and other revenues, the relationship with the state budget, and problems and prospects for reform. Lastly, explore tools and new ideas for funding infrastructure, operations and maintenance, and get answers to the most pressing fiscal issues facing public works.

Speaker:

Michael Coleman, Cal Cities Fiscal Policy Advisor, CaliforniaCityFinance.com

Break

10:15 am - 10:45 am

CONCURRENT SESSIONS

10:45 am - 12:00 pm

Never a Waste of Time - Talking Organic Waste Regulations

DeAnza I, Portola Hotel

Hear from public works directors about how the implementation of the new organic waste diversion regulations brought by SB 1383 (Lara, 2016) is impacting cities around the state. Then, learn about the latest guidance and resources available for cities to comply with the regulations from CalRecycle.

Moderator:

Derek Dolfie, Legislative Representative, League of California Cities

Speakers:

Rene Guerrero, Director of Public Works, Pomona

Zoe Heller, Deputy Director, Policy Development, CalRecycle

Coby Skye, Assistant Deputy Director, Los Angeles County Public Works

Bridge Management and Maintenance Program

San Carlos 3-4, Monterey Marriott Hotel

Discover how the Ventura County Public Works Roads and Transportation bridge asset database helps manage, maintain, and report on the county's National Bridge Inventory (NBI) and non-NBI bridges. The bridge management program incorporates bridge data with a user interface that identifies essential bridges, structurally deficient and scour critical bridges, infrastructure condition, inspection reports, load rating analysis, sufficiency rating, age, the volume of traffic, bridge geometry, and appearance. The program enables Ventura County to anticipate remaining service life, prioritize categories of bridge work, and forecast costs for repair, maintenance, and replacement. Finally, the session will also include a brief update on Highway Bridge Program Advisory Committee activities including an update on legislative efforts related to their recovery efforts.

Moderator:

Glenn Derossett, Engineering Manager, PWA, Roads & Transportation, Ventura County

Speakers:

David Fleisch, Assistant Director, Public Works Agency, Ventura County
Dennis Haglan, Vice President, California Operations Manager, Dewberry Engineers
Matthew Randall, Road Maintenance Division Manager / Local Highway Bridge Advisory Committee
Northern County Representative, Placer County

Reaching Diverse Communities

Bonsai Ballroom, Portola Hotel

Public works professionals are expected to reach, engage, and build bridges with diverse constituencies in communities throughout California. Whether to communicate about construction activity, upcoming projects, or general information about agency goals and planning, it is important to reach a broad sector of community members in an inclusive manner. During this dynamic discussion, representatives from the city of El Cajon and the award-winning NV5 Community Relations division will discuss the strategies and tactics they have used to engage target stakeholders and build support for their projects, as well as lasting Community relationships.

Moderator:

Gabriela Dow, Director, Community Relations and Public Affairs, NV5

Speaker:

Yazmin Arellano, Public Works Director, El Cajon

Lunch and Awards

12:00 pm - 1:30 pm

DeAnza II/III, Portola Hotel

Enjoy networking with your colleagues over lunch followed by the time-honored delivery of California's Outstanding Local Streets & Roads Project Awards.

Break

1:30 pm - 1:45 pm

CEAC Surveyor Policy Committee Meeting

1:30 - 3:00 pm

San Carlos 2, Monterey Marriott Hotel

Chair, Aleks Jevremovic, Santa Barbara County

CONCURRENT SESSIONS

1:45 pm - 3:00 pm

Variety Speed Sessions

Portola Room, Portola Hotel

Three topics will be presented lasting 20 minutes each.

#1: Opportunities and Challenges in Municipal 4G/5G Deployments (1:45 – 2:10 pm)

Advanced 4G and 5G networks serve both handsets and advanced applications including machine-to-machine communications for smart cities and the Internet of Things. These networks create a technological foundation for new services and products that have not yet been conceived. At the same

time, the deployment of Advanced 4G and 5G networks will face political, social, economic, and regulatory hurdles that no previous technology has faced. Understand the value of these advanced technologies, the trade-offs and decision points that need to be navigated, and the challenges we will face moving forward.

Speaker:

David Witkowski, Exec. Dir., Civic Technologies, Joint Venture Silicon Valley

#2: Three Ways to Enhance Your Political Acumen (2:10 – 2:35 pm)

Public works professionals are apolitical creatures often operating in highly political environments. To succeed, they need a solid understanding of how to navigate the complex and ever-changing dynamics of local government. In this session, learn the universal truths that drive elected and appointed officials in their decision-making and how this knowledge can help you get your projects over the finish line.

Speaker:

Kristina Ray, Communication & Engagement Director, Carlsbad

#3: Asphalt Fiber (2:35 – 3:00 pm)

Discover how Forta-Fi fiber reinforced asphalt provides a longer lasting pavement.

Speaker:

Mike Hass, Project Manager, Pacific Geosource

With SB 743, Will We Always Have More EIRs?

DeAnza I, Portola Hotel

Is it the wider road or the new development that is leading to an increase in vehicle miles traveled? Who should be responsible for complying with SB 743 (Bradford, 2021), and is the solution to just issue more Environmental Impact Reports? This diverse panel will give you a breakdown of SB 743, including how local jurisdictions and state agencies are setting the California Environmental Quality Act's vehicle miles traveled thresholds, how projects are being processed under SB 743 requirements, and what creative mitigation strategies are being implemented. Come ask questions and get a clearer picture of the future.

Moderator:

Sarah Holm, Environmental Division Manager, Dokken

Speakers:

Damon Davis, Transportation Specialist, County of San Diego

Matt Kelly, Senior Transportation Planner, Contra Costa Transportation Authority

Jason Pack, Principal, Fehr and Peers

Jason Welday, Director of Engineering Services/City Engineer, Rancho Cucamonga

Lead or Be Led

Bonsai Ballroom, Portola Hotel

The onset of a crisis is too late to decide to become an effective leader; the process must be a cumulative part of each manager's personal development plan and practice. Learn how five-year

partnerships with the public works department for the county of Santa Barbara — a department of 400 employees - built effective leaders at each level of the organization.

Moderator and Speaker:

Scott McGolpin, Public Works Director, County of Santa Barbara

Speakers:

Marr Christian, Division Manager, Code Enforcement, San Bernardino

Julie Hagen, Deputy Public Works Director, Santa Barbara

Nate Sassaman, Leadership Trainer, Nate Sassaman Leadership

Break

3:00 pm - 3:15 pm

CONCURRENT SESSIONS

3:15 pm - 4:30 pm

Public Works Perspective: The Workplace Has Changed, Have You?

Bonsai Ballroom, Portola Hotel

Many public works professionals have found themselves at a crossroads of the pre- and post-pandemic work environment, often with the same question: “Where do we go from here?” Join this panel of California public works officials as they discuss the operational effects of 2020 and the path forward. The panel will provide their perspectives on a range of issues, such as meetings, business hours, and process changes, and share data that helps attendees gain a broader perspective. Industry trends and challenges will inspire audience members to build their own recovery plans.

Moderator:

Michael Cannon, President, Cannon

Speakers:

Patrick Dobbins, Public Works Director/City Engineer, Gonzales

Ben Fine, Director of Public Works/City Engineer, Pismo Beach

Scott McGolpin, Public Works Director, County of Santa Barbara

City of Pacific Grove Urban Stormwater Diversion

Portola Room, Portola Hotel

Discover how the city of Pacific Grove constructed two stormwater diversion projects. You’ll learn how the city was able to capture stormwater prior to entering the Monterey Bay Areas of Special Biological Significance (ASBS), helping to eliminate pollutants from reaching the sensitive habitat. The second project diverted stormwater from the sewer collection system, then was treated and beneficially reused to support the water supplies in Monterey County. Finally, a discussion on how the projects were funded by grants and the lessons learned in implementing those funds will also be included.

Moderator and Speaker:

Daniel Gho, Public Works Director/Deputy City Manager, Pacific Grove

Speaker:

Kari Wagner, Principal, Wallace Group

Public Contracting Requirements: Emergency Preparedness and Federal and State Reimbursement

DeAnza I, Portola Hotel

How can Public Works Departments prepare for emergencies? This session covers contracting best practices and procedures to have in place before a disaster, what to have during the event, and what must happen immediately after to move forward quickly to address your community's needs. Laws, regulations and executive orders have specific requirements for procuring services to restore a destroyed area and your agency needs to be eligible for disaster reimbursements from FEMA or the State. The presenters will explain the ins and outs, including possible pre- and post-procurement best practices to receive reimbursement for

Moderator:

Reva Feldman, Retired City Manager, Malibu

Speakers:

Matt Hochstein, Vice President, Hagerty Consulting

Brian Baker, Vice President, Hagerty Consulting

Ryan Buras, Deputy Director, California Office of Emergency Services (Cal OES)

Robert Pesapane, Regional Recovery Division Director, Federal Emergency Management Agency

CEAC President's Reception and Banquet

6:30 - 9:30 pm

Ferrantes Bayview Room, Monterey Marriott Hotel

CEAC's President, Howard Dashiell invites you to the 2022 CEAC President's banquet. Please join us for the presentation of the infamous Buffalo Bull Award and dinner with your colleagues!

Friday, March 25, 2022

Joint Breakfast for Cal Cities and CEAC Attendees

8:00 am - 9:15 am

DeAnza II/III, Portola Hotel

Spend the morning with your city and county colleagues before each association resumes their separate closing session.

CEAC Administrative Committee Meeting

9:15 - 10:30 am

San Carlos 4, Monterey Marriott Hotel

Chair: Joshua Pack, Butte County

CEAC Board of Directors Meeting

10:30 am - 12:00 pm

San Carlos 4, Monterey Marriott Hotel

President: Howard Dashiell, Mendocino County

Adjourn
12:00 pm

SAVE THE DATES

NACE Annual Conference, Buffalo, Erie County, New York, April 24-27, 2022
CEAC Policy Conference, Sacramento County, August 18-19, 2022
CSAC 128th Annual Meeting, Anaheim, Orange County, November 14-18, 2022
CEAC Spring Conference, Universal City, Los Angeles County, March 8-10, 2023